



TERMS & CONDITIONS

“KICK OFF YOUR DAY RIGHT” STEEL BLUE BOOTS PROMOTION

1. Information on how to enter and prize details set out in the Promotion’s marketing material form part of these terms and conditions. Entry into this Promotion is deemed acceptance of these terms and conditions.
2. The promoter is HPW Franchising Pty Ltd ABN 51 640 719 795, 420 Warrigal Road, Moorabbin VIC 3189 (“Promoter”).
3. The Promotion runs from 1 September 2026 to 30 September 2026 inclusive (“Promotional Period”).
4. The Promotion is open to Australian residents aged 18 years or over, other than employees, franchisees, and contractors of the Promoter or of any participating Hip Pocket Workwear & Safety store, and their immediate families (“Eligible Entrant”).
5. An eligible purchase is the purchase of one or more pairs of Steel Blue boots made at a participating Hip Pocket Workwear & Safety store, through a Hip Pocket business (B2B) account, or via the Hip Pocket Workwear & Safety online store, during the Promotional Period (“Eligible Purchase”).
6. Each pair of Steel Blue boots purchased as part of an Eligible Purchase gives one (1) entry into the draw (“Entry”). There is no limit on the number of Entries an Eligible Entrant may receive during the Promotional Period.
7. How to enter:
 - a. In-store purchases: the Eligible Entrant must provide their full name, email address and phone number to Hip Pocket staff at the time of purchase. Entry is not automatic and requires these details to be provided and recorded at the point of sale.
 - b. Online and business account (B2B) purchases: the Eligible Entrant is automatically entered using the contact details provided at the time of purchase. No further action is required.
8. Entries are attributed to the participating Hip Pocket Workwear & Safety store where the purchase was made. Entries from online orders are attributed to the participating store aligned to the delivery postcode of the order, not to any store the customer may otherwise be associated with.
9. The Promotion comprises separate draws, one conducted for each participating Hip Pocket Workwear & Safety store. Each draw is conducted independently. Only Entries attributed to a given store are eligible for that store’s draw, and an Eligible Entrant can only win the draw for the store their Entry is attributed to.
10. All draws will be conducted on 5 October 2026 by random electronic selection from all eligible Entries attributed to that store. The draw for each store will take place at that store’s premises, or at a location determined by the Promoter.
11. The prize for each store draw is one Ultimate Work Day Kit, comprising a Premium Eskey, Cooler Bag, Insulated Water Bottle, Travel Cup, Steel Blue Socks and Steel Blue Hat, valued at \$699 (inc. GST) (“Prize”). One Prize is awarded per participating store. Total prizes awarded across the Promotion will not exceed the number of participating Hip Pocket Workwear & Safety stores.
12. The winner of each store draw will be notified by phone and/or email using the contact details provided at the time of entry. The Promoter will attempt to contact each winner up to three (3) times over five (5) business days from the date of the draw.

13. If a winner cannot be contacted within the period set out in clause 12, the Prize will be forfeited. The Promoter may, at its discretion, conduct a redraw for that store using the same eligible Entry pool.
14. To claim the Prize, the winner must provide proof of identity and proof of the Eligible Purchase associated with their winning Entry.
15. The Prize is not transferable, exchangeable, or redeemable for cash, in whole or in part.
16. If a Prize (or any component of it) becomes unavailable for any reason, the Promoter reserves the right to substitute it with a prize of equal or greater value, subject to any approval required under applicable law.
17. The Promoter accepts no responsibility for Entries that are lost, misdirected, incomplete, or not received for any reason, including technical or system failure, and is not required to provide proof of sending or receipt.
18. The Promoter reserves the right, in its sole discretion, to disqualify any Eligible Entrant who tampers with the entry process, or whose conduct is deemed by the Promoter to be in breach of these terms and conditions or otherwise unfair to other Eligible Entrants.
19. To the extent permitted by law, the Promoter is not liable for any loss, damage, injury or expense (whether direct, indirect or consequential) arising out of participation in this Promotion or acceptance of a Prize.
20. Nothing in these terms and conditions excludes, restricts or modifies any right or remedy conferred on an Eligible Entrant under the Australian Consumer Law, or any other applicable law, that cannot lawfully be excluded, restricted or modified.
21. By entering this Promotion, the Eligible Entrant consents to the Promoter collecting, using, and disclosing their personal information for the purposes of conducting and administering the Promotion, in accordance with the Promoter's Privacy Policy, available at <https://www.hippocketnetworkwear.com.au/customer-service#privacy-and-security>.
22. The Promoter reserves the right to amend, suspend, or terminate the Promotion, or these terms and conditions, if circumstances arise outside its control that make this necessary, subject to any applicable regulatory requirements.
23. These terms and conditions are governed by the laws of Victoria, Australia.